

aws marketplace

A MODULE OF CLOUD **P**CI

PAY BY LINK

Secure, invisible in-channel payments



About Pay By Link

- Pay By Link enables you to collect payments securely via **digital links**.
- Links are generated by **agents or automation** to match the customer's use case.
- It is a full **omni-channel experience** whilst sensitive data never enters your environment.

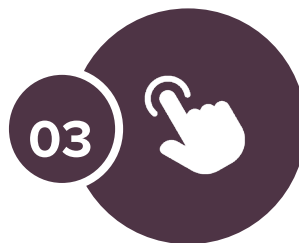
How It Works



Create
smart and
secure links



Deliver
via the customer's
channel of choice



Capture
via a secure hosted
payment page



Complete
payment complete.
Secure. Seamless.
Done.

Omnichannel Experience

Secure payments delivered in any channel, without increasing PCI scope.

Social
Media
Channels



AI Powered
Voice &
Chatbots



SMS &
Email



Web
Chat



Security By Design

Payment data is fully isolated.
Your environment stays out of PCI scope.

- End-to-end encryption
- Secure tokenisation
- Isolated hosted payment page
- PCI DSS-aligned deployment

Why It Matters

Today's customers expect:

- Faster digital conversion
- Lower abandonment
- Trust at the moment of payment



INVISIBLE
Compliance

EXCEPTIONAL
Experience



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in-channel payments**